

Call for Entries: local artists	 <i>Sketch of Caldicott Park by Eric Gaskell, 2025</i>
Rugby: and other lovely places	
On show 2-25th October 2025	
Art at the Alex is based in the Alexandra Arts in Rugby Town Centre. A quirky little arts centre with studios cafe, garden and exhibition spaces. It offers new exhibitions by local artists each month. The Rugby: Town and Country exhibition last year has been widened in scope in 2025 to include scenes from not only Rugby, but also other places you may find lovely. Please read the information below before completing the form. The registration form is quite lengthy, and asks for precise detail of the exhibits offered. So if you have any questions email artatthealex@gmail.com. Please do visit the Alex if you have not yet done so (we are open 11-4 from Thurs-Sun during September. Please note the key dates below. Once you are ready to register use the registration link to the online form - see below. You can forward this information to others who may be interested in applying or direct them to our website - artatthealex.com under the Exhibiting tab.	
Key dates	Registration deadline (form closes on 25th September) Deadline for sending picture of work for possible inclusion in the poster (15th September) Delivery of work to the Alex (Sun 28th Sept 2-6pm, Monday 29th September, 8-11am). Or see other options below. Payment deadline 29th September - see how to pay below. Hanging work at the Alex (30th Sept-1st Oct, Time tbc). Exhibition take down will be 26th and 27th October.
What other events are happening at the Alex in October	Rugby Literary Festival events at the Alex will occur from 2nd-5th October. There will be a special poetry evening on 2nd October (6-9pm) in place of the usual First Thursday music event.

Artist eligibility: Who can apply?	Artists must live/work/study in Rugby and District (or belong to a Rugby-based art group). Proximity of 15 or less miles from the Alex (excl Coventry) please.
Costs of showing work	There is a £10 hanging fee payable in advance. This covers up to 2 works. For an additional £5 you can show up to 4 unframed works in the large browser (same theme) - these should be mounted, based with card and cello-wrapped or other protective bag. Cards (on theme) can be exhibited by prior agreement. (20% commission charged on sales). Payment can be made by BACS to The Alexandra Arts Company Ltd (sort code) 20-57-44 (Acc) 03403017 Use 'Alex Oct + your initials' as ref. You can also pay by cash or card at the Alex 'over the bar'.
How to Apply?	The online line to register is here. https://forms.gle/w9DKDjDspsSCSmF5A NOTE: If you have not previously exhibited at Art at the Alex please email Chris at artatthealex@gmail.com with photos of the work you wish to submit. Or visit the Alex in person when open (Thurs-Sat 11-4) to talk to Chris or Steve and see the place.
Do I need to submit images? How?	We are not gathering images for a catalogue this time so if you have images you wish us to use for the poster or social media (can include action shots) email to artatthealex@gmail.com after applying. Before 15 Sept to be considered for inclusion in the poster.
Selection of work	The work should be 'on theme'. In this case 'Rugby and other lovely places'. The place can be local, overseas or even fantastical. We can display most 2D and 3D artworks. 2D work should be framed ready to hang. The owners of the Alex reserve the right to refuse work which is unsuitable or unsafe to exhibit at this event. Should this happen your £10 fee will be returned.

Sale of work	The Alex takes 20% commission on sales during the exhibition, paid by bank transfer during the week after show ends. We expect work to stay in place until 4pm on the the last day of the exhibition NOTE: We are accepting only one item per artists as Not For Sale work for this show.
Delivery/Collection of work	Note the delivery and collection dates/times above. If unable to make these we can take work in and arrange collection when the Alex is open (Fri/Sat 10-4). If storing artwork for more than one week fees may apply unless arranged in advance. (£10 per week per artist)
Stewarding (optional but encouraged).	It is hoped to have artist stewards present at the open. For their 2.5 hour 'shift' artists can bring small items for direct sale and/or items to work on. No commission is charged on sales of these items. Table space is provided but limited.
Awards/Prizes	None on this occasion. Please let us know if you would like to sponsor a prize in future or know someone who would.
Personal liability/product liability insurance	The Alex carries PLI and will treat your work with every care. We do not insure artist's work against any damage/loss which we do not directly cause. Your own insurance should cover this and if selling work regularly you should obtain PLI to manage your own risk re product liability (we can advise how to obtain this).
Other questions?	Please email Chris at the address below.
Art at the Alex, James St. Rugby CV21 2SL Enquiries: artatthealex@gmail.com Website: https://artatthealex.com	